

## The Development of a Collaborative Network of the National Funds: Village and Urban Area Inbanna and Phikun-ok Sub-District, Banna District, Nakornnayok Province

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**Key words:** Network development, collaborationm, sub-district, leaders

**Abstract:** Research on The development of a collaborative network of the national funds: village and urban area in Banna and Phikun-Ok Sub-District, Banna District, Nakorn Nayok Province. The objectives of this research were to study the conditions and guidelines for development of a collaborative network of the national funds: village and urban area in Banna and Phikun-Ok Sub-District, Banna district, Nakorn Nayok Province development of a collaborative network of the national village and urban community funds and a model for development of a collaborative network of village and national community funds that can be used successfully. It is qualitative research by interviewing the key informants are chairman of the village and urban funds committee in sub-district, municipality, district and province level and community leaders and people in Banna and Pikun-ok sub-districts then use the qualitative data from data collection. The data were analyzed using inductive interpretation and logical analysis and used describing the results of data analysis.

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## INTRODUCTION

Network for development, it is a collection of all the effort and work of all parties to perform missions with common goals with each person still performing the same duties, not losing one's identity. Networking is a social process to build relationships between individuals, groups, organizations, institutions to carry out certain activities together become a corporate culture important network activities. There is a common objective in the network to share learning, collaborative planning with relationships with coordinators and coordinators or networks with 3 types of network relationships which are exchange networks communication networks and co-existence relationships<sup>[1]</sup>. In addition, the network is

loosely connected of individuals, groups, organizations and institutions with network members participating in activities as appropriate under common rules or targets and practices that do not lose their identity and their philosophy and work together. There are 7 network components which are complementary relationship common vision common perception stakeholder's participation mutual interests/benefits interaction and interdependent. The philosophy of networking must always be considered that "network" is the process of developing relationships between humans and humans. Linking a network requires a LINK, meaning "connection" as well as creating a network like traveling with many colleagues, ready to help support each other can exchange knowledge, experience goodness, beauty

and fatigue of each other. In order to develop a network for sustainability, members must have the same goal and voluntarily create acceptance in the different cultures of the members, open minded, regular activities to exchange knowledge. And there are activities that show success, there is communication throughout the network, build relationships and support each other, encourage members to work according to their potential or according to expertise. There is a platform for exchanging work which is similar to the establishment of a national village and urban community network.

Village and urban community funds are government policies. Police Colonel Dr. Thaksin Shinawatra initiated this project in order to strengthen the self-reliance process of villages and urban communities in learning, creating and developing initiatives and problem solving and capacity building in both socioeconomic of people in villages and urban communities. In which the government established a village fund and urban communities in the year 2544 B.E. to strengthen and develop villages and urban communities to have the capacity to organize a revolving fund management system in villages and urban communities, sharing of members in villages and urban communities by giving the initial budget of 1 million baht to the fund, requiring the community to manage the villages and communities using their own wisdom by implementing the said public policy. Aim to promote community and local awareness to the community that will shape the future, manage villages with their own values and wisdom. That is to say, people should manage the village fund themselves. Management of village funds to be effective and to the maximum benefit to the people of that village. The heart is the participation of people<sup>[2]</sup>. Village funds are therefore an option for people without initial capital and without collateral to secure loans from financial institutions with the intention of borrowing money from the village fund to use as working capital. The Ban Na Sub-district, Ban Na district, Nakhon Nayok province is one area that has been allocated a budget to establish all village funds. The Ban Na Sub-district covers an area of 11 villages. Each fund will have a committee consisting of 15 villagers who are fund members and qualified advisors. The main duty is to manage the fund to maximize efficiency for all members of the fund and create sustainable access to funds. Village Fund of Ban Na Sub-district, there is a division of work without cooperation which is a problem to successful village fund management. From the said problem if all the 11 village fund of Baan Na Sub-district Fund can be integrated into the network, it will get more useful work. For example, Phikun-Ok Sub-district, Ban Na District, Nakhon Nayok province combining into a network of 11 village funds, the project can be implemented Pikul Sub-district pracha rat drinking water plant, according to

the project to increase the intensity of the economy based on the civil state approach. Which has benefited from the implementation of the drinking water plant project of Pikul Sub-district causing people in the area to create careers, create income and improve quality of life. The researcher has studied the format development of a collaborative network of the National Village and Urban Community Fund Pikul Sub-district Pracha Rat Drinking water project. Then, the model was developed to develop a network of villages and urban communities in Ban Na Sub-district, Ban Na District, Nakhon Nayok province.

From the above problems, the researcher is therefore interested to focus on the development of the network of the National village and Urban Community Fund, Ban Na Sub-district, Ban Na district, NakhonNayok province, which has an effect on the success of the policy of raising the village fund to be a community financial institution. In order to be a way to develop the network of other village funds to become a strong and sustainable community financial institution.

**Research findings:** The conditions and guidelines for development of a collaborative network of the national village and urban community funds in Banna and Phikun-Ok sub-district, Banna district, NakhonNayok province found that a committee was set up to perform to achieve the goals, the organization is organized and are complying with various rules and regulations of the village and urban community funds by dividing the roles and responsibilities in order to work together for public interest by having a learning and sharing process which creates a forum for exchanging knowledge and experience. The network helps strengthen the community to create more power and harmony in villages and communities.

Development of a collaborative network of the national village and urban community funds was divided into 3 aspects are the characteristics of collaborative network found that 2 or more people have been formed to join by establishing a committee with representatives as members. There is a clear set of roles and responsibilities for committees. There are responsibilities and joint solutions and shared the interest equally the composition of collaborative network found that perception of views together, shared vision, shared interest, participation and strengthening for each other, etc. if there is a response to their needs or shared the interest, it will be an incentive to get more involved in the network and establishing a collaborative network found that the village and urban community funds have cooperation with the district, community development organization and other agencies to set regulations as a common practice and contact and publicize news and information to members of the network committee to join the activities in order to reach an agreed destination.

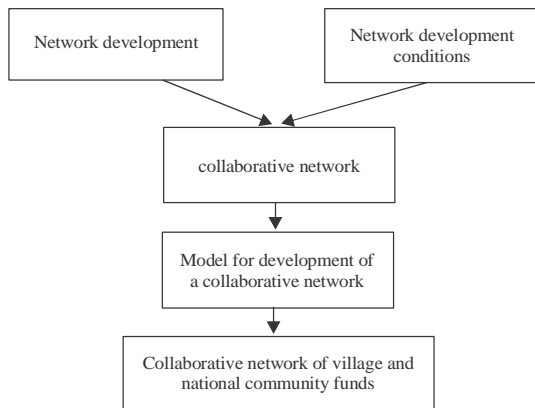


Fig. 1: Research conceptual framework

A model for development of a collaborative network of village and national community funds that can be used successfully are appointment of committees defining roles and duties solving problems together sharing interest or benefits working together as a group learning and sharing process the process of seeking mutual agreement organizing network structure and cooperative development <2 organizations by collaborative network building process that consists of characteristics or activities that enhance the efficiency of the collaborative network's mission the development of members of the collaborative network good characteristics of the collaborative network leaders performance of cooperative networks awareness of the necessary for networking coordinate agencies or network organizations and creating mutual commitment.

**The objectives of this research:** To study the conditions and guidelines for development of a collaborative network of the national funds: village and urban area in Banna and Phikun-Ok Sub-district, Banna district, Nakorn Nayok province.

To study the development of a collaborative network of the national village and urban community funds and to study a model for development of a collaborative network of village and national community funds that can be used successfully (Fig. 1).

## MATERIALS AND METHODS

**Research methodology:** This research is qualitative research with research areas which are Phikun-Ok Sub-district and Ban Na Sub-district, Ban Na district, Nakhon Nayok province. The key informant this time is Chairman of the village and Urban Funds Committee of Ban Na Sub-district and Phikun-Ok Sub-district village and Urban Fund Employees of Nakhon Nayok province Network of village and Urban Funds at 2 Sub-district namely Ban Na

Sub-district and Phikun Sub-district, Municipality, district and at the provincial level and community leaders and people in Ban Na and Phikun-Ok sub-districts Total 66 people. By using the research tools, documentary analysis on network management issues, network development, collaborative and national village and community funds. The in-depth interview which has the form of semi-structured, open-ended questions.

Data collection in this research is a collection of qualitative data in which the researcher interviews with key informants themselves. The researcher then brought the interviewed data to examine the data collected using data triangulation method. After that the researcher analyzed the data by using inductive interpretation and logical analysis, then use descriptive method in presenting the data analysis by summarizing the details of the objectives further.

## RESULTS AND DISCUSSION

Conditions and guidelines for the development of a collaborative network of the National village and urban community fund.

Conditions and guidelines for developing a collaborative network must have a committee set up to achieve the goals by dividing roles, responsibilities. In order to work for mutual benefits by having a process of learning and sharing and there is a process of seeking agreement and consulting together on the basis of concurrence by linking the organization groups to do joint activities which creates a forum for exchanging knowledge, exchanging experiences. The network helps strengthen the community and get to know unity. The network creates a process of co-thinking, co-operation and joint venture and the network causes ideological coordination and ideas of each other more broadly.

The conditions and guidelines for development of a collaborative network of the national village and urban community funds in Bannasub-district, Banna district, Nakhon Nayok province found that conditions and guidelines for developing a collaborative network must be developed in collaboration with provincial village funds. because the village fund each village in Ban Na Sub-district still has no unity. There is no clear separation of areas and still lacking good doers, most of the work groups are divided into sub-districts. The village fund village Moo 11 in Ban Na Sub-district has a clear system and are complying with various rules and regulations of the village Fund. There is a committee set up to be responsible for the duties involved. There is cooperation in the village causing the people in the village to receive equal benefits to create more power, love, unity in villages and communities.

**Development of a collaborative network of the national village and urban community fund:**

Development of a collaborative network of the National village and urban community fund which can be divided into 3 areas which are the characteristics of the collaborative network, the composition of the collaborative network and the creation of collaborative network as follows.

**The characteristics of the collaborative network:** From the study of related documents, it was found that the characteristics of the National village and urban community collaborative network in Phikun-Ok Sub-district. There are >2 people established together by establishing a committee with representatives as members. There is a clear set of roles and responsibilities for directors responsible, there are joint solutions, there are equally divided benefits and can check to be in accordance with the rules and regulations of the Village and urban community fund network.

The national village and urban community fund in Ban Na Sub-district. There is a cooperative network of the village fund which is developed jointly with the provincial village funds because the village fund each village in Ban Na Sub-district still has no unity. There is no clear separation of areas and still lacking good doers, most of the work groups are divided into sub-districts.

**The composition of the collaborative network:** The National Village and Urban Community Fund in Phikun-Ok Sub-district found that the composition of the cooperative network, namely various networks, has several important components including mutual perception, shared vision, profitability, participation, mutual support etc. If there is a response to his needs or a mutual interest, will be an incentive to get more involved in the network. The National village and urban community funds in Ban Na Sub-district found that the network had many important components, members in the network must know, think, make decisions and take strong action. The goal is to set the direction in the same direction.

**Characteristics or activities that enhance the efficiency of the network mission village fund cooperation:** The National village and urban community fund in Phikun-Ok Sub-district found that the characteristics or activities that enhance efficiency of the mission of the Village Fund cooperation network, network members. There are regular activities together with a thorough distribution of work, create love and unity in the network, exchange information and collaborate voluntarily. As for the Village and National Urban Community Fund in Ban Na Sub district, it was found that the members worked together. There is a village community meeting, give members an opportunity to suggest or propose their needs in meetings.

**Member development of the village fund collaborative network:**

The National village and urban community fund in Phikun-Ok Sub-district found that the membership development of the village fund collaborative network. There are public relations for members to acknowledge the preparation of a project to enhance the knowledge and capability of members having systems and mechanisms to support and strengthen members therefore have good vision. There is a study visit to the new learning resource. As for the National village and urban community fund in Ban Na Sub-district, it was found that members interacted with exchange have good leaders and coordinators efficient, resulting in additional support systems and mechanisms, find new learning resources to develop the village fund.

**Good characteristics of village fund collaborative network leader:**

The National village and urban community fund in Phikun-Ok Sub-district found that the good characteristics of the village fund cooperation network leaders. The leadership members need to be developed to set a good example for the group have far-reaching thinking. As for the National Village and Urban community fund in Ban Na Sub-district, it was found that it had to be accepted and trusted by internal and external people. Innovating for members and organizations have high leadership, have knowledge and ability to disseminate knowledge to members.

**Performance of the village fund collaborative network:**

The National village and urban community fund in Phikun-Ok Sub-district found that the work of the village Fund collaborative network working on a committee comply with the regulations, responsible for work and activities together Jointly define vision, goals, means of communication roles suitable for members. As for the National village and urban community fund in ban na Subdistrict, it was found that the work was in the form of a committee. Every village fund is understood and there is a working unit to help take care of the village. Responsible for work and activities together. There are works and activities to develop results.

**The creation of collaborative network:** The National village and urban community fund in Phikun-Ok Sub-district found that the creation of a cooperative village fund network have collaborative with the district, community development and other agencies to establish regulations as a common practice contact, coordinate and publicize news information to members. As for the Village and National Urban Community Fund in Ban Na Subdistrict, it was found that the Network Committee performed activities together. In order to lead to a point of agreement regulations have been established as a common practice. There is a meeting to exchange knowledge together.

**Realization of the need for networking:** The National village and urban community fund in Phikun-Ok Sub-district found that awareness of the need for networking Members understand the importance of networking. To communicate exchange of knowledge to work towards achieving goals including considering the management of various matters, the National village and urban community fund in Ban Na Subdistrict was found to be the center of administration and to educate and coordinate the fund. Including to protect the interests of all parties involved.

**Coordination of agencies or network organizations:** The National village and urban community fund in Phikun-Ok Sub-district found that coordinating agencies or network organizations communication to create mutual understanding in working cooperation. To achieve the objectives well for the village and National Urban Community Fund in Ban Na Subdistrict, it was found that communication in the network from the village fund level Network of sub-districts, districts, provinces and related agencies to exchange information can do many forms.

**Mutual commitment:** The National village and urban community fund in Phikun-Ok Sub-district found that building a common commitment is to create rules between the funds or organizations in order to operate the network in the same direction, same goal opens to each other everyone, every sector and every organization cooperate in a common practice. As for the Village and National urban community fund in Ban Na Subdistrict, it was found that there were rules and regulations in common for the administration of the network to be in the same direction, benefit everyone, every sector and every organization cooperate in a common practice. A model for the development of a national village and urban collaborative network that can be successfully applied.

From the condition and direction of the development of the National village and urban community fund collaborative network, there are nine aspects: the appointment of a committee the role and duties solving problems together mutual benefit division collaboration mutual learning and exchange process collective action process organizing network topology and collaborative development >2 organizations. With a process of building a cooperation network, it is divided into 3 aspects which are the nature of the collaborative network the elements of the collaborative network consisting of the nature or activities that enhance the performance of the mission of the collaborative network the development of members of the collaborative network good characteristics of collaborative network leader performance of collaborative network and collaborative network Construction. It consists of realization of the need for networking coordination of agencies or network

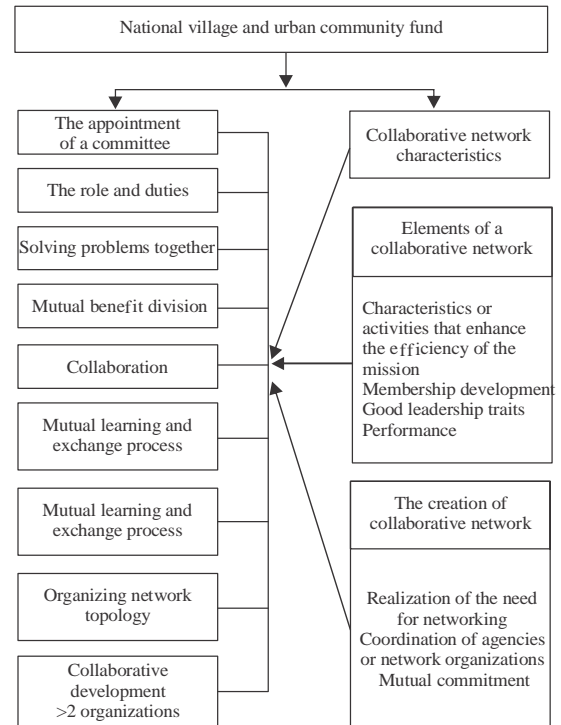


Fig. 2: A model for the development of a national village and urban collaborative network that can be successfully applied

organizations creating mutual commitment. It can be created as a chart for the development of a national village and urban community fund that can be successfully applied (Fig. 2).

**The researcher discusses the following results in detail:** From objective 1, condition and guidelines for the development of the National Village and Urban Community Fund in Banna and Phikun-Ok sub-district, Banna district, Nakhon Nayok province found that setting up a committee to achieve the goals by dividing roles, duties and responsibilities a committee has been set up to be responsible for the duties involved in order to work for a mutual benefit by having a process of learning and sharing which creates a platform to exchange knowledge and exchange experiences. The network helps strengthen the community in order to create more energy of love and unity in the village and community in line with Theerawut Kaikaew<sup>[3]</sup> said that the conditions that affect the success of social networking are all members participate in the activities the activities are consistent unity of members members are sincere have faith in each other have the same network and expand new networks and members see mutual benefits. As a result of social networking, there is a constant association of groups to carry out activities. Cause love unity has become part of the social capital

while Chanthala *et al.*<sup>[4]</sup>. In other words, there are four main steps in the process of building a social network: relationship and experience, coordination of interests and the expansion of social networks, relationships within social networks are complex, despite having the same purpose, relationships of such networks are also based on reciprocity.

From the second objective of the development of the National village and urban community collaborative Network, it was found that there were elements of a collaborative network consisting of characteristics or activities that enhance the efficiency of the collaborative network mission development good characteristics of the collaborative network leader and performance of the collaborative network. In the part of building collaborative networks consists of realization of the need for networking coordination of agencies or network organizations creating mutual commitments in accordance with Thepkriawan<sup>[5]</sup> said that there are 6 network building processes. The steps include Realization of the necessity of building a network coordination of agencies or network organizations mutual covenants Network management relationship development and relationship maintenance continuously. The components of a collaborative network are the characteristics or activities that enhance the performance of the mission of the network, methods for developing network members, good characteristics of the network leader and the performance of the network. Which is consistent with Starkey<sup>[1]</sup> has in other words that networking can help solve problems by giving people the opportunity to the organization exchanged information and experiences with individuals or organizations outside of their respective agencies. Reduce work redundancy cooperate and work in a mutually beneficial manner as if opening the door to the outside world to create a network, it is necessary to have a network.

From objective 3, the model for developing a collaborative network of the National village and Urban Community Fund that can be successfully applied, it is found that the characteristics are the appointment of the committee the determination of roles and duties solve common problems mutual benefit sharing collaboration mutual learning and exchange process mutual agreement process organize network topology and development cooperation with >2 organizations.

The process of building a collaborative network is the nature of the collaborative network, the elements of the collaborative network and the construction of a collaborative network in accordance with Tepkriawan<sup>[5]</sup>. There are 4 steps of collaboration: Step 1: Join awareness and learn, Step 2: Create and develop, Step 3, Join in solving problems and Step 4: Join evaluation which has a strategy for success. Collaborative network construction model consists of members setting common objectives. Members carry out activities together has a group of

network leaders. Involve members in thinking, making decisions and taking part in benefiting. Resources for carrying out activities must be funded with network members internal and external network links and the management and benefit system, a committee was established by selection from member representatives.

## SUGGESTIONS

### Suggestions for the use of research results

**Policy recommendations:** The government should have a policy of building a collaborative network by promoting and encouraging communities to use their potential to develop in accordance with the royal science approach is to reach, understand and develop.

Suggestions to relevant agencies development of the National village and urban community fund collaborative Network Documents related to the development of the village fund collaborative network should be published. To the people and the committee of the village fund thoroughly and there should be a meeting once a month for members and the village fund committee. To find ways to develop cooperation networks and find solutions to problems together.

**Suggestions for further research:** Development of the National village and urban community collaborative Network Ban Na Subdistrict and Phikun-Ok Subdistrict, Ban Na District, NakhonNayok Province, it is one form that can lead the community to create a network of cooperation in another form. There should be research to study the administration and management of a network of cooperation that gives the community a strong cooperation network.

There should be research on promoting social networking in various organizations, both public and private sectors in Nakhon Nayok province. To study promoting the creation of social networks that affect human behavior.

Community leader and community leader, it plays an important role in the development of collaborative networks. Therefore, the characteristics and potential of the community leaders should be studied. In developing communities to create a sustainable collaborative network.

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